



PRIVACY POLICY

Topcats Safaris values the privacy of our users. Therefore, this privacy policy explains in detail how we use and protect the information we collect when you visit our website, as well as our social media platforms and related web spheres. Read this privacy policy completely. Please refrain from visiting the site if the terms outlined below are not satisfactory to you.

We reserve the right to change this policy at any time and will list these changes in the updates section of the policy. By reading this notice and visiting the site, you agree that you understand that customers will not be personally notified when this policy changes.

Therefore, we advise our customers to frequently review our privacy policy so that they remain aware of its updates. By using the site, you accept that the posted policy and all its changes apply to your interaction with Topcats Safaris

Information We Get Access To:

Personal information may be collected by our website and email service in many ways. This information includes:

- 1. Personal identifying information like your name, address, email, phone number, age, gender, and other personal data
- 2. Server data related to the IP address you used to visit our website or email forms, which includes your address, browser, OS, access time, and site activity.
- Financial information related to your orders including your payment method and identifying payment information. We DO NOT store financial information collected on our site OR in our computers or on cloud storage. That information gets sent directly to

our payment processor and as said, removed forever after transactions and services are fully rendered.

- 4. Social network data and especially where there is one to one interaction
- 5. Mobile device information such as your device ID, model, and location, if you use our site by accessing it through our mobile app.

How We Use This Information

Our company uses the above information collected to:

- Manage your account information
- Manage purchases and payments
- Increase site efficiency

Web Site Users Reviews

We encourage our site visitors to send us feedback or questions relating to this policy for consideration and review

- Notify you of updates and any new offers for services we render. We do NOT use email bombs and mass marketing tactics to hype our product and services
- Request your customer feedback and review for services rendered
- Respond to your service requests

Information Disclosure

Normally, your information stays on cloud storage. However, below we have listed the situations that may require us to share the information we collect from you:

- When required by law, such as crime or fraud protection
- Any eventualities like accidents or force marjure
- With your consent for marketing purposes
- When you post comments on the site or on social media platforms
- When third party service providers like hotels, travel insurance, medivac services need clarifications

Cookies, Trackers, Embedded Widgets and Online Ads

We may use cookies, trackers, web beacons, and other technology to customize our website to improve user interface experience. We may customize the site using this information to suit majority of our customer needs. These trackers do not have access to your personal information and can be removed from your browser options.

In addition, third-party software, widgets and web apps may be embedded to provide you with options such as domestic flight booking and travel insurance. An example is having a flight booking app from Travelstart or estimate calculators for travel insurance

Website analytics such as Google Analytics & StatCounter are used to help our webmasters with information about visitor statistics. We do not give these vendors access to your personal information.

Other Site Links

Our website may contain links to third-party websites in the form of recommendations (especially on our blog articles), policies, ads, and other non- affiliated links. Once you leave our site, we are no longer responsible for how your information is collected and disclosed. Please refer to the privacy policies of those third-party sites for more information.

Information Security

We take technical and administrative precautions to protect your data, but we cannot guarantee its safety against all types of fraud or misuse. If you provide personal information, we cannot verify its total security against all types of interception and malicious cyber attackers.

Do-Not-Track

Some browsers offer Do-Not-Track settings to prevent any information from being distributed. Since these settings have not been legally established as standard practice, we consider them as server-side and offer no responsibility without control.

Additional Options

You may also opt-out of emails and other correspondences like newsletters or promos from our site at any time.

We take due diligence and collect information relating to age to confirm that we are dealing with customers with lawful consent

Contact Us

If you have questions or concerns about this privacy policy, please feel free to contact the person named below: Andrew Karanja – Team Leader Tel & WhatsApp: +254 722 350 505 Email: *Please use website enquiry form*